

SINGAPORE'S LARGEST Showcase of Pet Brands in 2026



clubpets



clubpets.sg



clubpetsmag



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www.clubpets.com.sg



www.sgpetfestival.com

ORGANISER

clubpets

SGPF SGCC
Singapore Pet Festival Singapore Cat Carnival

OFFICIAL PET RIDE

Grab For Pets

OFFICIAL INSURER

income
made yours

OFFICIAL SPONSOR

LUXUS
Always there

OFFICIAL LIVESTREAM PLATFORM

TikTok

OFFICIAL PARTNERS

CHAN HAO

MEGA ZOO

EKSPLO KUCING

Pet Fair
深圳国际宠物展

IPE
INDONESIA INTERNATIONAL PET EXPO

petfair
SEASIA
BANGKOK, THAILAND

PSC
PET SOURCING FAIR CHINA

China International Pet Show

MY PetFair

EXhibition
展覽集團 Group

宠物博览会

BOM BOM

GOLD SPONSORS

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Dog First Aid

Vitakraft

Southgate

Continental

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KINNE CULTURE

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Petscas

OTHER SPONSORS

leof

10.51

PETSHY

Experience Animal Encounters at SGFF

Support for Gender Free Families

From fluffy companions to feathered friends, discover amazing animals through fun and educational experiences.



Colourful Parrots
Booth G801 - G803



Adorable Chinchillas
Booth G826 - G827



Cuddly Guinea Pigs
Booth G805 - G807

DIY Workshop Media & VIP Check-in

Age Group	Percentage
18-24	35%
25-34	25%
35-44	15%
45-54	10%
55-64	5%
65-74	3%
75-84	2%
85+	1%



Over \$30,000 Worth of CASH REBATES and LUCKY DRAW PRIZES

Up for Grabs When You Shop at the Largest Pet Event of the Year

How to Qualify?

Spend a minimum of \$50 at any participating vendor booth during Singapore Pet Festival 2026. Single or combined receipts from the same or different vendors are accepted.

How to Participate?

Step 1: Make a purchase and collect your receipt(s) from the vendor(s).

Step 2: Visit any Clubpets Lucky Draw and Cash Rebates Counter during event hours and present your receipt(s).

Step 3: Once verified, you will be entered into the Instant Cash Rebate or Lucky Draw.

Step 4: Didn't win the Instant Cash Rebate? You will automatically be entered into our Daily Lucky Draw via Instagram Live (@clubpets.sg) at 2:15 PM and 7:00 PM.



10 lucky winners will be announced during each session. Winners present at the event may collect their prizes immediately at the Clubpets Counter. Other winners will be contacted via their registered phone number or email after the event.

*Do note: The maximum Cash Rebate awarded per winning entry is \$1,500.

T&Cs apply.



Special Bonus for Attending All 3 Days

Get the COMPLIMENTARY EXCLUSIVE TOTE BAG

Visit the Clubpets Tote Bag Counter during any of the timings below to redeem your exclusive tote bag.

11:00 AM 3:00 PM 6:00 PM



Get your daily stamp at the Clubpets Info Counter and redeem the 4th design at Booth D501b - D502b on Day 3.

While stocks last. | T&Cs apply.



LIMITED-EDITION SGPF LARGE SHOPPING BAGS

Exclusive to Our Attendees!

Spend a minimum of \$500 in a single receipt or combined receipts to redeem our limited-edition large shopping bags at the Clubpets Info Counter.

T&Cs apply.

Save on Your Grab For Pets Rides To & From the Festival!



Valid for Grab Pet-Friendly Rides to & from Marina Bay Sands Expo & Convention Centre, 31 July - 2 August 2026.

New to Pet-Friendly rides? ENJOY \$5 OFF

SGPFESTNEW

Existing Grab Pet-friendly Rides users ENJOY 15% OFF

SGPFEST

T&Cs apply.

Clubpets VIPAWS Membership



Exclusive Benefits for You and Your Furkid

- 10% Cash Back for every order on Clubpets Marketplace
- Exclusive Discounts & Member-Only Savings
- Discover New Pet-Friendly Experiences, Products and Services
- Priority Access to Promotions and Early Notifications
- Invitations to Exclusive Events and Community Gatherings
- Welcome Voucher for First-Time Members

Claim Your Subscription Gift When You Sign up during SGPF 2026



6-month subscription: \$20 worth of Clubpets merchandise
1-year subscription: \$20 worth of Clubpets merchandise + one mini luggage

Redemption is available at Clubpets Merchandise Counter.

While stocks last. | T&Cs apply.

LIMITED EDITION MERCH ALERT!

LUGGAGE STICKERS



\$6.9 /set



RECYCLABLE BAG \$12.9

LUGGAGE TAG



\$9.9



SPECS WIPES \$4.9 Each



TISSUE HOLDER \$12.9



COASTER \$8.9 Each

and many more...

Get yours now at the Clubpets Merchandise Counter

YOUR CHANCE TO MEET CESAR MILLAN

Meet the world-renowned dog behaviour expert and discover the insights that have helped millions of dogs and their owners around the world.

\$108 PRIVATE EXPERIENCE

- Two sessions daily at 1:00 PM & 3:00 PM, Friday to Sunday
- Live discussion, real case studies and Q&A

\$78 MEET & GREET SESSION

- Access to a 1-Hour Group Meet & Greet Session
- Photo Opportunity with Cesar Millan
- Exclusive Cesar Millan Collectible Merchandise
- BOM BOM 10% Voucher

\$62 EXCLUSIVE COLLECTOR'S PACK

- 2 Exclusive Cesar Millan Autographed Coasters
- BOM BOM 10% Voucher



Happening All 3 Days Secure Your Slot Now!

In Partnership with BOM BOM | T&Cs apply.



MAIN STAGE (HALL C, LEVEL 1)



FRIDAY, 31 JULY 2026

- 1:00 PM - 2:00 PM **Basic Cat Care & Grooming: Essential Tips for a Healthier, Happier Cat**
Presented by Jen Toh, Founder, PetPat Cat Grooming & Academy
- 3:00 PM - 4:00 PM **Lupo's Life Supplements: The Role of Herbs in a Canine Diet**
Presented by Harmony Pets with Milan Bargatzki, Founder at Lupo's Life
- 4:00 PM - 5:00 PM **How to Decode Your Pet Food Labels?**
Presented by Dr Jeffrey Ling, Veterinarian at My Animal Dispensary
- 5:00 PM - 6:00 PM **If Only Our Pets Could Talk: Ancient Wisdom from Traditional Chinese Veterinary Medicine for Modern Pet Owners**
Presented by 年年 PAWPAW with Dr Tai Yesun, Veterinarian, Nam Sang Veterinary Clinic
- 6:00 PM - 7:00 PM **Pet Preventative Healthcare & Wellness: Daily Management of Skin Issues**
Presented by VetExpress with Dr Andreana Tang, Veterinarian (BVM&S Edinburgh)

SATURDAY, 1 AUGUST 2026

- 10:00 AM - 3:00 PM **International Society of Canine Cosmetologists Singapore Dog Grooming Certification & Competition (ISCC)**
- 4:00 PM - 5:00 PM **Traditional Chinese Veterinary Medicine: Pet Five-Element Types & Body Constitution**
Presented by 年年 PAWPAW with Dr Leo Kuo, Veterinarian and Co-founder
- 5:00 PM - 6:00 PM **Better Food, Better Dog: The Connection Between Nutrition and Behaviour**
Presented by Cesar Millan, World-Renowned Dog Behaviourist, and Jason Wang, Founder of BOM BOM
- 6:15 PM - 7:15 PM **Pet Emergency First Aid: CPR & Heatstroke**
Presented by Maggie Charn, Pet Care Educator & Pet First Aid Instructor, and Dr Jananee d/o Krishnasamy, Veterinarian & Pet First Aid Instructor at Dog First Aid

SUNDAY, 2 AUGUST 2026

- 12:00 PM - 7:00 PM **National Dog Obedience Competition Presented by Waggies Dog School**

STAGE B (HALL A, LEVEL 1)

FRIDAY, 31 JULY 2026

- 1:00 PM - 2:00 PM **Private Experience with Cesar Millan**
- 3:00 PM - 4:00 PM **Private Experience with Cesar Millan**
- 5:00 PM - 6:00 PM **Canine CPR & Choking Management Workshop by Dog First Aid Singapore**

SATURDAY, 1 AUGUST 2026

- 11:00 AM - 12:00 PM **Temptation Trail Dog Contest**
- 1:00 PM - 2:00 PM **Private Experience with Cesar Millan**
- 3:00 PM - 4:00 PM **Private Experience with Cesar Millan**
- 5:00 PM - 6:00 PM **Canine CPR & Choking Management Workshop by Dog First Aid Singapore**
- 6:00 PM - 7:00 PM **Tallest Dog Contest**

SUNDAY, 2 AUGUST 2026

- 11:00 AM - 12:00 PM **Best Dressed Pet Contest**
- 1:00 PM - 2:00 PM **Private Experience with Cesar Millan**
- 3:00 PM - 4:00 PM **Private Experience with Cesar Millan**
- 5:00 PM - 6:00 PM **Canine CPR & Choking Management Workshop by Dog First Aid Singapore**

STAGE C (HALL D, B2)

SATURDAY, 1 AUGUST 2026

- 10:30 AM - 7:30 PM **The International Cat Association (TICA) Cat Show**

SUNDAY, 2 AUGUST 2026

- 11:00 AM - 4:00 PM **Cat Fanciers' Association (CFA) Cat Show**

Programme details are subject to change without prior notice. Please refer to on-site announcements for the latest updates.